

Subject: FW: Gov. Brown Signs Cultural District Legislation

From: Laurie Goldman

Date: 10/01/2015 06:33 PM

To: "Malick, Mike" <Mike.Malick@marcusmillichap.com>, Jim Omahen <jim@mediadistrict.org>, Lisa Schechter <lisa1010@pacbell.net>

Thought you should see this J

From: Kurpies, Joshua [<mailto:Josh.Kurpies@asm.ca.gov>]
Sent: Thursday, October 01, 2015 6:11 PM
To: Kurpies, Joshua
Subject: Gov. Brown Signs Cultural District Legislation

"Whether it be the entertainment industry in Los Angeles, the Tower District of Fresno, or the artistic enclaves of the North Coast, California is internationally recognized for its abundance of creative and cultural businesses, organizations and events...Designating areas with vibrant creative communities as Cultural Districts will not only celebrate California's diverse cultural landscape, but will also help to draw economic development and tourism to local economies."

-Assemblymember Richard Bloom, Oct 1. 2015, in a statement announcing Governor Brown had signed into law AB 189

Dear Friends:

I wanted to share with you the exciting news we learned today - Governor Jerry Brown signed into law Assembly Bill 189, a measure empowering the California Arts Council to designate areas as Cultural Districts. Many of you made calls and provided letters in support for this legislation and I wanted you to be the first to know!

Thank you all for your efforts in helping to make this happen!

Sincerely,

-josh

Josh Kurpies, District Director

Assemblymember Richard Bloom

2800 28th Street; Suite 105, Santa Monica, CA 90405

Phone: (310) 450-0041 Fax: (310) 450-6090

josh.kurpies@asm.ca.gov <<mailto:josh.kurpies@asm.ca.gov>>

Click here

<<https://lcmsubcontact.lc.ca.gov/PublicLCMS/NewsletterPopup.php?district=AD50>> to sign up for Assemblymember Bloom's e-updates!

<http://www.snoitulosten.com/wp-content/uploads/2010/01/facebook-small.jpg>
g <<http://www.facebook.com/AssemblymemberBloom>>
<http://www.snoitulosten.com/wp-content/uploads/2010/01/twitter-small.jpg>
<<https://twitter.com/AsmRichardBloom>> [cid:image003.jpg@01CF49DB.B0862300](#)
<<http://asmc.org/members/a50/>>

Press Release Header

For Release: October 1, 2015

Contact: Meredith McNamee (916) 319-2050

Governor Jerry Brown Signs Legislation Creating California Cultural Districts

SACRAMENTO - Today, Governor Jerry Brown signed into law Assembly Bill 189, a measure empowering the California Arts Council to designate areas as Cultural Districts. The districts will be approved by the Council through a competitive application process. The Council will be required to provide technical and promotional support to the districts, as well as collaborate with public agencies and private entities to maximize the benefits to the local and state economy.

"Whether it be the entertainment industry in Los Angeles, the Tower District of Fresno, or the artistic enclaves of the North Coast, California is internationally recognized for its abundance of creative and cultural businesses, organizations and events," stated Assemblymember Bloom. "Designating areas with vibrant creative communities as Cultural Districts will not only celebrate California's diverse cultural landscape, but will also help to draw economic development and tourism to local economies."

The creative economy is a dynamic force in California, generating over 7% of the state's economic activity. Studies have shown that creative economy jobs and commerce tend to cluster into particular regions. Businesses within these creative clusters benefit from an exchange and sharing of resources, and entrepreneurial dialogue. Around 1.4 million jobs in California are directly and indirectly generated by creative industries. Creative communities throughout California would benefit greatly from official recognition as cultural districts. Almost three quarters of "leisure travel" in the United States is spent on arts and cultural experiences. Establishing cultural districts would help local economies attract this sector of the tourism industry. Arts and cultural districts in other states have spurred new business, increased community interaction, attracted more tourism, and increased government revenue based on the economic growth.

Richard Bloom chairs the Assembly Budget Subcommittee on Natural Resources and Transportation. He represents California's 50th Assembly District, which comprises the communities of Agoura Hills, Bel Air, Beverly Hills, Brentwood, Hollywood, Malibu, Pacific Palisades, Santa Monica, Topanga, West Hollywood, and West Los Angeles.

image003.jpg



image004.jpg



image005.jpg



image006.jpg



- [Attachments-11/Part 1.1.2](#)
- [Attachments-11/image003.jpg](#)
- [Attachments-11/image004.jpg](#)
- [Attachments-11/image005.jpg](#)
- [Attachments-11/image006.jpg](#)
- [Attachments-11/PR38 - Governor Brown Signs Cultural District Legislation.pdf](#)